

# AI Spark Lab

TRANSFORMATION STUDIO AT TRI-C  
CORPORATE COLLEGE



**Don't just learn AI. Build your business with it.**

★ HUMANS-IN-THE-LEAD

| DATES                 | DAYS & TIME              | LOCATION                | FORMAT           | COHORT SIZE   |
|-----------------------|--------------------------|-------------------------|------------------|---------------|
| Sep 15 – Nov 12, 2025 | Tue & Thu · 5:30–8:00 pm | Tri-C Corporate College | In-Person Cohort | Limited to 25 |

**An 8-week business accelerator where you solve **one real challenge** using AI.**

Business Starter

+

Sprint

+

Showcase

#### WEEKS 1–4 · AI SPARK STARTERS

##### Build Your Foundation

Four capacity-building sessions.  
Each produces business assets that  
feed your MVP.

**Wk 1** AI Essentials (NextGen)

**Wk 2** Mastering Sales with AI

**Wk 3** Content Monetization

**Wk 4** Custom AI Chatbot Dev

#### WEEKS 5–8 · AI SPARK SPRINTS

##### Sprint to Your MVP

Pick one real business problem.  
Sprint toward a working AI solution  
using Agile methods and PMO  
governance.

Select your business challenge

Build a working AI-powered MVP

Iterate with advisor feedback

#### WEEK 9 · AI SPARK SHOWCASE

##### Present & Launch

Present your MVP, outcomes, and  
90-day implementation plan in a  
structured showcase environment.

Demo your AI solution

Share outcomes & lessons

Launch your 90-day plan

### What You Leave With

- ✓ AI Roadmap tailored to your business
- ✓ 90-Day AI Action Plan
- ✓ Peer network of business leaders
- ✓ AI Spark Solution™ (working MVP)
- ✓ Prompt library & workflow templates
- ✓ Four dedicated AI advisors for 8 weeks

#### CERTIFICATE OPPORTUNITY

AI Productivity &  
Innovation Practitioner™

#### YOUR ADVISORY TEAM



**Craig Platt** · AI Strategy & Transformation | **Tondi Allen** · AI Solutions &  
Automation | **Sandy Armani Mills** · AI Marketing | **Felesia McDonald** ·  
Human-Centered AI

**Built for leaders ready to compete in an **AI-driven economy****

Entrepreneurs

Small Business Owners

Medium Business Owners

Solopreneurs

START HERE — REQUIRED FIRST STEP

## Take the AI Spark Scorecard

[assessment.platteaupmo.pro](https://assessment.platteaupmo.pro)



SCAN TO START