

AI Spark Lab

TRANSFORMATION STUDIO AT TRI-C
CORPORATE COLLEGE



Don't just learn AI. Build your business with it.

★ HUMANS-IN-THE-LEAD

INAUGURAL COHORT

**STARTS
OCTOBER 20, 2026**

DAYS & TIME

**Tue & Thu · 5:30–8:00
pm**

LOCATION

**Tri-C Corporate
College**

FORMAT

In-Person Cohort

COHORT SIZE

Limited to 25

An 8-week business accelerator where you solve a real business challenge using AI.

SPARK STARTER + SPARK SPRINT + OPTIONAL SHOWCASE

The eight week program ends after the Sprint.

WEEKS 1–4 · AI SPARK STARTERS

Build Your Foundation

Four capacity-building sessions.
Each produces business assets that
feed your MVP.

Wk 1 AI Essentials (NextGen)

Wk 2 Mastering Sales with AI

Wk 3 Content Monetization

Wk 4 AI-Powered Social Media

WEEKS 5 TO 8 | AI SPARK SPRINT

Sprint to Your MVP

Build and test a working AI solution tied
to one measurable business outcome.

Complete the official program after Week 8
Measure the business outcome
Document your implementation plan

60 DAYS AFTER PROGRAM COMPLETION

Optional AI Spark Showcase

Participants may return to share their
solutions, results, findings, outcomes, and
implementation progress.

Present your solution
Share results and findings
Document progress after 60 days

What You Leave With

- ✓ AI Roadmap tailored to your business
- ✓ 90-Day AI Action Plan
- ✓ Peer network of business leaders
- ✓ AI Spark Solution™ (working MVP)
- ✓ Prompt library & workflow templates
- ✓ Four dedicated AI consultants for 8 weeks

CERTIFICATE OPPORTUNITY

AI Productivity &
Innovation Practitioner™

YOUR CONSULTANT TEAM



Craig Platt · AI Strategy & Transformation | **Tondi Allen** · AI Solutions
& Automation | **Sandy Armani Mills** · AI Marketing | **Felesia
McDonald** · Human-Centered AI

Built for leaders ready to compete in an AI-driven economy

Entrepreneurs

Small Business Owners

Medium Business Owners

Solopreneurs

START HERE — REQUIRED FIRST STEP

Take the AI Spark Scorecard

assessment.platteaupmo.pro

OHIO TECHNET FULL SCHOLARSHIP

LCCC administers the scholarship for approved U.S. citizens.
No out of pocket tuition is required.

- 1 Complete Tri-C student registration
- 2 Complete Prime registration
- 3 Administrator registers candidate for AI Spark Lab



SCAN TO START

Before you build with AI, know where you stand.

★ **HUMANS-IN-THE-LEAD**

TIME	FORMAT	COST	RESULTS	STATUS
~15 Minutes	Online • Guided	Free	Instant Report	Required First Step

Measure your AI readiness — and get a **personalized action plan**.

The AI Spark Scorecard is a data-driven assessment that shows exactly where you stand today across capability and readiness — then maps your fastest path to results in the Lab.

10 Capability Dimensions

How ready your skills, data & tech are

- AI Knowledge & Experience
- Technology Infrastructure
- Organizational Commitment
- Culture & Innovation
- AI Risk & Responsibility
- Use Case Clarity
- Data Readiness
- Change Management
- Human Power Skills
- Deployment Readiness

4 Readiness Dimensions

How ready you are to act now

- Goals & Outcomes
- AI & Technology Foundation
- Organizational Commitment
- Use Case Definition

WHAT YOUR REPORT DELIVERS

- ✓ **Your two headline scores** — Readiness & Capability, with maturity level
- ✓ **Cohort & industry benchmark** — your percentile vs. peers
- ✓ **Recommended AI solution fit** — the right next step for you
- ✓ **Capability × Readiness matrix** — the quadrant you land in
- ✓ **Key strengths & priority focus** — what to build on and fix first
- ✓ **Your path to advanced** — targeted moves to level up

HOW IT WORKS

1

Take the Scorecard

Answer a short set of guided questions about your business, goals, data and team — about 15 minutes.

2

Get your report

Instantly see your scores, benchmark, matrix position and a personalized set of recommendations.

3

Bring it to the Lab

Your Scorecard is the required first step — it shapes the challenge you solve across the 8-week cohort.

START HERE — REQUIRED FIRST STEP

Take the AI Spark Scorecard

assessment.platteaupmo.pro

